

OUTDOOR IMAGE PRINT ARTWORK SUBMISSION GUIDELINES

ARTWORK SUBMISSION

You should place an order with a Outdoor Image Sales Representative prior to uploading your artwork. The details of the artwork, resolution, size specifications, color, etc., are based upon your order and should first be discussed with your Sales Representative.

The artwork upload form (the "Upload" button is located at <http://www.outdoorimageusa.com/index.php>) accepts files up to 1.9 GB. Upload times are dependant upon file size and upload speed.

Uploaded files should be named correctly in order to avoid file transfer or corruption problems. Your base file name must be composed of alphanumeric characters only with underscores for spaces as needed.

Uploaded artwork will be removed from our server 30 days from the date of upload.



ART SPECS & SETUP

Low resolution is the number one reason we cannot use artwork submitted to us. Low resolution files often result in a poor product. Also call out any pantone color for reference. RGB artwork will be converted to CMYK color mode which will result in dramatic color shifts.

For Vector Applications:

Artwork and files should be submitted in CMYK format. Convert all type to outlines or curves. Include 0.25" bleed on all sides (this will equal 3" bleed on final output).

For Raster Applications:

Artwork and files should be submitted in CMYK format. If possible, keep all layered files intact. Set up your artwork using a 1 inch = 1 foot scale. File resolution for billboard applications is 250ppi. For wall, vehicle & other graphics it should be 300ppi or higher. Artwork should be setup with additional bleed on all sides of no less than 3 inches (0.25 scaled).

ACCEPTED FILE TYPES

- PDF FILE FORMAT
- EPS FILE FORMAT
- ADOBE ILLUSTRATOR
- ADOBE PHOTOSHOP
- TIFF
- ADOBE INDESIGN

Artwork that is not setup according to these specifications may result in an unsatisfactory print product, or may be rejected by our graphics department which may result in a delay to the final print production delivery. Questions regarding file setup should be directed to your print sales representative.